

***MobileIN.com* Promotion of Conference, Workshop, and other Events**

Standard Arrangements

MobileIN.com to provide:

- Creation of a **dedicated web page** within www.MobileIN.com for the event to include a banner advertisement with link to your conference web page and verbiage of your choice
- Promotion of your event within the ***MobileIN.com*** email newsletter to our opt-in database of wireless and mobile communications professionals

MobileIN.com to receive:

- Recognition of ***MobileIN.com*** as event media partner in all promotional items including web site, emails, brochures, etc.
- Placement of ***MobileIN.com*** text, banner and link to www.MobileIN.com from the event web site
- Placement of ***MobileIN.com*** text in your event brochure(s) – please see below:

Special Arrangements (based on other considerations)

MobileIN.com may alternatively provide:

- Placement of the event banner on additional pages within ***MobileIN.com*** including the front page
- Additional link(s) from the ***MobileIN.com*** front page to the event web page and/or the dedicated ***MobileIN.com*** web page for the event.
- Placement of additional files/material (downloadable brochures, event information, attendee information, etc.) of your choice on the dedicated ***MobileIN.com*** web page for the event

MobileIN.com may alternatively receive:

- Distribution of ***MobileIN.com*** material at the event and/or within the event delegate/attendee package
- The right to make special offers (for products/services related to the event) available from ***MobileIN.com*** affiliates to event attendees – this is often a benefit to the event producer as the special offers draw attention and/or add value to the event

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MobileIN.com text for placement on event web site (includes embedded hyperlinks):

MobileIN.com strives to help educate and inform industry professionals through focusing on a balance of wireless and mobile [technology](#) and [applications](#) as well as [regulatory](#) and [business](#) issues. ***MobileIN.com*** is dedicated to [professionals](#) engaged in the wireless and mobile network profession, including product and service providers, infrastructure and software developers, consultants and analysis, and the investment community.

MobileIN.com text for placement on brochures:

MobileIN.com strives to help educate and inform industry professionals through focusing on a balance of wireless and mobile technology and applications as well as regulatory and business issues. ***MobileIN.com*** is dedicated to professionals engaged in the wireless and mobile network profession, including product and service providers, infrastructure and software developers, consultants and analysis, and the investment community. Come visit us at www.MobileIN.com.

MobileIN.com logo:

MobileIN.com

The ***MobileIN.com*** brand-mark always has the following characteristics:

- Font color: [Royal Blue](#)
- Font emphasis: *Italicized* and **Bold**
- When placed as a logo, the font size shall always be minimum font size 14

MobileIN.com banner (for linking to www.MobileIN.com):



Why Promote Your Event with ***MobileIN.com***?

MobileIN.com has a dedicated, worldwide audience of wireless and mobile communications professionals, with monthly visitors of approximately 20,000 and an opt-in database of over 3,000 registered participants. ***MobileIN.com*** web pages are also ranked extremely high on Google Keyword listings. For example, go to Google (www.Google.com) and input the following **Keywords:** MVNO, location based services, USSD, GSM Standards, SS7, Personal Area Network, ANSI-41, WLAN Roaming. These are just a sampling.

As reference, ***MobileIN.com*** has successfully promoted hundreds of events for leading event production companies including the following: IBC/Informa, IIR, TechTarget, Marcus Evans, IQPC, The Wall Street Transcript, and others.

For more information and to establish arrangements, contact us at Conferences@MobileIN.com or visit our Conference web page at: www.MobileIN.com/conferences