

mVoIP Market

2009-2014



Overview

In the enterprise and SMB markets, IP-based and hosted IP telephony services are gaining in importance and are replacing TDM based products, ultimately leading to a complete take over. On the vendor side, traditional PBX vendors are being forced to develop products that are based on IP technology.

The introduction of 3G handsets and smartphones in the market and deployment of 3G and 4G network technologies have raised the prospects for all stakeholders of the telecoms industry, providing equal opportunities for growth for callable companies, traditional fixed-line operators, mobile operators, over-the-top market vendors and third-party application developers.

The IP-convergence/substitution has made multi-service offerings in a unified communication environment possible; telecoms operators can now diversify their business from one area to a number of areas, where the mobile phone has emerged as a central device to connect end-users.

In the enterprise and SMB markets, IP-based and hosted IP telephony services are gaining in importance and are replacing TDM based products, ultimately leading to a complete take over. On the vendor side, traditional PBX vendors are being forced to develop products that are based on IP technology. Enterprise solutions are to provide the first commercially relevant mobile VoIP business. IP-based corporate PBX systems are already common, and mobile-only systems hold significantly less market share.

Although there is some resistance so far by the mobile network operators to adoption of the VoIP on their networks, but deployment of the 4G technologies - WiMAX and LTE - in the near future is set to change the game for them as well. VoIP is expected to offer mobile operators significant business by allowing them to harness three powerful characteristics:

- they can cut infrastructure costs and service charges to better compete with fixed operators,
- they can expand their coverage by supporting access from WLAN access points, and

- they can offer richer communications services to their users.

The main players

With a nationwide spread of Internet, all players in the telecoms sector - long distance and local telephone companies, cellular operators, cable providers - are embracing IP-based services. The idea is to offer converged data, landline voice, mobile and video on a single platform from a single provider. Broadband and mobile internet is playing a key role in delivering of this 'triple-play' and now quad-play idea. The market will be dominated by these types of players:

- IT companies
- Cable companies
- Wireline carriers
- Wireless carriers
- mVoIP entrants
- Application developers
- Content providers
- Consumers (commercial and individuals)

What does this innovative brand new report deliver?

Implementation of VoIP on mobile:

There are more than one ways to access VoIP on mobile phone. Is mVoIP to be a voice service, running over the DSL/broadband IP network, on a mobile phone?

Or, Are over-the-top services - that users download onto their phones to connect to services providers which are not their primary mobile service provider - to be called mVoIP?

What will drive the mVoIP market?

The mVoIP has grown in importance. However, what will drive its future growth? This report analyses the factors that are going to influence the market and inspire its growth in the future. Can you afford to be miss out on the new emerging revenue opportunities?

The regional perspectives - The report gives an overview of the US, Canada, Europe and Asian ICT markets inspired by the robust growth in the mobile industry, with a special focus on China and India - the two countries that are driving growth in telecoms services globally.

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3	Eurostat	magicJack	Telenor
3G Americas	eBay	Mediacom	TeliaSonera
3GPP2	Etilasat	Modern Telegraph	Twitter
AT&T	Ericsson	Mahanagar Telephone Nigam Ltd	Telecommunications Industry Association
Apple	EU Telecoms Commission	MetroPCS	Telecommunications and Infrastructure Administration
Airwide Solutions	Eurostat	MIC	Telecom Regulatory Authority of India
AIM Call Out	European Regulators Group	Myspace	Telephonetics VIP
Apptix	European Telecommunication Network Operators Association	Microsoft Corporation	Tuitalk
Arcor	ETNO	Motorola	Tencent QQ
AT&T CallVantage	European Parliament	Net2Phone	T-Mobile
Alcatel-Lucent	European Competitive Telecommunications Association	Nortel	TOT
Advanced Info Service	France Telecoms	Nokia	TruPhone
Associated Chambers of Commerce and Industry, India	FaktorTel	Nokia Siemens Networks	UMA consortium
Avaya	Free	Nimbuzz	US FCC
AOL	Freshtel	Neustar	Unitech Wireless
BabyTEL	Fring	NEC	US Department of Agriculture
Betamax	Facebook	NPD Group	US Rural Utilities Service
Blue Ridge Communications	Gloabl IP Alliance	OECD	Verizon Communications
BlueFace	Gradwell	Orange	Videotron Ltee
BroadVoice	GrandCentral	ooVoo	Vocaltec
British Telecom	Google	OnRelay	Vodafone
Bharat Sanchar Nigam Ltd	Gizmo	Packet8 (8x8)	Vonage
Bharti Airtel	Globalive Communications	PhoneGnome	Vopium
Bahrain Telecommunications Co	GSM Association	Primus Canada	VoipUser
Broadcom	HTC	Palm	Vbuzzer
Beijing Telecom	Henning Schulzrinne	PayPal	VoipBuster
China Voice Holding Corporation	Huawei	Philips	Verizon VoiceWing
China Mobile	Hewlett-Packard	Pricewaterhouse	Vocalocity
China Telecom	Hutchison Whampoa	Qnective	Vocaltone
China Unicom	Hutchison Essar	Qwest Communications	Networks ,
China Ministry of Industry and Information Technology	Hutchison Telecommunications	Research In Motion	VoicePulse
Clearwire	Intomobile	Rigatta	Voipfone
Cloudmark	IWS	Shaw Communications	Voxbone
Comsearch	International	Sipgate	Vyke
Concept Economics	ITU	Speakeasy	VoLGA Forum
Cable & Wireless	IMS Forum	Suddenlink Communications	Verizon Wireless
Cisco	IMS Technical Working Group	Symbian	Vyke
Charter Communications	Intel	Samsung	Windows Live Call
Clearwire	Information Technology and Services Alliance	Starent Networks	White Space Database Group
Comcast Digital Voice	inCode Telecom Group	Sprint	Wi-Fi Alliance
Covad	iNUM	Sony Ericsson	WiMAX Forum
Cox Communications	iPoque	SightSpeed	Yahoo
Communications and Manufacturing Association of India	iPass	Skype Ltd	ZTE
Challenger Mobile	ICQ	Sybase 365	Zer01 Mobile
Comcast	IDATE	SurfKitchen	
Datang Telecom Technology	iSkoot	SIPphone.com	
Department of Telecommunications, India	Jajah	SunRocket	
Deltathree	Jabber	S. Tel Ltd	
DTAC	Kineto Wireless	Swan Telecom	
Dell	Korea Telecom	Telewest Business	
DoCoMo	Lingo (Primus)	Tesco	
Deutsche Telekom	Lucent Technologies	Time Warner	
Engin	LG Electronics	Telecom Italia	
Entanet	LG Dacom	Talkonaut	
	LECG	Tata Teleservices Ltd	
	Leap Wireless	Telstra	

ORDER FORM

Report Title

The mVoIP Market 2009-2014

License Type

Single User License \$ 3000 USD

Company License ... \$ 14,000 USD

Family/Surname

First Name

Position

Company

Address

Country

Post Code

FAX

Telephone

Email

Order Type



Order by FAX at +1 (928) 447-9718

Card Number

Expiration Date (MM/YY)

CV Code

Cardholder's Name

Signature

Billing Address

Country

Post Code

Signature

Date

Online Ordering

Customers can order online by visiting report web page:

<http://www.mobilein.com/reports/VG/mVoIPMarket2009-2014.php>

Tel/FAX: +1 (928) 447-9718

Email: Reports@MobileIN.com

www.mobilein.com